BENEFITS					
FOR MEMBERS	RUBY	EMERALD	SAPPHIRE	DIAMOND	DIAMOND PLUS
Members Prices on Meals, Beverages & Cinema tickets	+	+	+	+	+
Entry into Members Promotions	+	+	+	+	+
Birthday Bonus Reward	+	+	+	+	+
Discounts on Meals & Beverages when paying with Bonus Points Only			30%	40%	50%
Monthly Bonus Points			20%	30%	40%
Redeem Points for Cash	+	+	+	+	+
Additional Offers as Determined	+	+	+	+	+
Visitation Points Once per Day via Reception Kiosk	5	25	50	250	500
Annual Bonus Gift			+	+	+
HOW DO I EA	ARN POI	NTS?			
GAMING 1 Point = \$9 Turnover	+	+	+	+	+
BAR & BOTTLESHOP 1 Point = \$1 Spend	+	+	+	+	+
FOOD OUTLETS 1 Point = \$1 Spend	+	+	+	+	+



# Diamond Rewards

LOYALTY PROGRAM

www.boatclub.com.au		(07) 4128 9643		<b>f</b> /TheHerveyBayBoatClub				

## Welcome to the Hervey Bay Boat Club

Diamond Rewards is a tiered program designed to reward our members who use their Financial Membership Card when:

Purchasing beverages from any of our Bars and Bottleshop

Purchasing meals from any of our Food Outlets

Playing any of our Gaming Machines

Purchasing items from our Cinema Candy Bar\*

#### **HOW MANY LEVELS ARE THERE?**

The Hervey Bay Boat Club's Diamond Rewards Program is a five-level tiered system with each tier offering special benefits:

TIER	POINTS REQUIRED
Diamond Plus	30,000
Diamond	20,000
Sapphire	10,000
Emerald	2,500
Ruby	Entry Level

## HOW DO I EARN POINTS AND WHAT ARE THE REWARDS?

Every Member is automatically registered free to start accruing reward points and new Members start automatically at Ruby' level.

Please refer to the detailed table on the reverse for further information.

#### **HOW IS MY TIER LEVEL DETERMINED?**

Your tier level is determined by the number of points you have earned since the Diamond Rewards Program was introduced to the Hervey Bay Boat Club.

Visitation Points and Monthly Bonus Points are not included in the 'Points Earned' tally and do not go towards determining your tier level.

#### HOW DO I KNOW WHICH LEVEL I AM ON?

Simply use the kiosk at reception or ask our reception or gaming staff.

#### **HOW DO I MOVE UP LEVELS?**

Your points are reviewed every month and your level will be adjusted according to the criteria as set out above.

#### HOW DO I MOVE DOWN LEVELS?

Your points are reviewed every 3 months and your level will be adjusted if you haven't earned the required points in the previous period.











#### HOW CAN I USE MY POINTS?

Your accrued points can be used to pay for food, beverages, and other goods in the bars, restaurants or bottleshop within the club. Depending on your tier level, you will receive discounts when paying for food and beverage with points. Points can also be exchanged for cash at the Gaming Room cashier. Minimum Cash Redemption 1,000 points = \$10.

IF I SPEND ALL MY ACCRUED POINTS, WILL MY TIER LEVEL BE AFFECTED?

Absolutely not! Your tier level is determined only by the points you have earned in the previous 3 month period - Your current points balance does not necessarily reflect your tier level.

# HOW DO I RECEIVE BONUS AND VISITATION POINTS?

Depending on your tier level, you will receive Monthly Bonus Points calculated on the points you have earned during the previous month. Bonus Points may also be received through various member promotions.

Visitation Points are awarded daily (depending on your tier level - see table) by swiping

your membership card at the entrance kiosk in the club foyer.

TIER	Monthly Bonus Points	Visitation Points (Per Visit)
Diamond Plus	40%	500
Diamond	30%	250
Sapphire	20%	50
Emerald	-	25
Ruby	-	5

Note: Visitation Points and Monthly Bonus Points are not included in the 'Points Earned' tally.

#### DO MY POINTS EXPIRE EACH YEAR?

You have 12 months to redeem your points within the Club from the time you earn them. Any unused points will be forfeited.

#### CAN I OPT OUT OF THE PROGRAM?

If you do not wish to participate in the program, you may opt out at any time by notifying the General Manager in writing.

### **Other Information**

1 Point = 1 cent.

Membership of the program and any accrued points or rewards are not transferable. Suspended, excluded or un-financial members will forfeit accrued points.

\* excludes movie tickets

The Hervey Bay Boat Club is committed to the Responsible Service of Gambling.

Gambling Helpline: 1800 858 858









